

# Junk Mail

UNSW news for Hong Kong alumni



## Hong Kong Chapter News & Events

### Charity begins at home

In November 2005, the Inland Revenue Department (IRD) granted exemption from tax status to the UNSW Hong Kong Foundation Limited under Section 88 of the Inland Revenue Ordinance. UNSW is the first Australian university to establish a Foundation in Hong Kong (HK).

The UNSW Hong Kong Foundation will be responsible for the development, implementation and execution of strategies to increase philanthropic support for UNSW from individuals and corporations in HK. The funds raised will be used to benefit the HK community via scholarships etc.

The company has now been established and the bank accounts are being opened as this newsletter goes out. In addition, the University will appoint a HK based Development Officer in the coming months to manage the Foundation.

The process of acquiring charity status is rigorous and there have been many key people driving this endeavour. Mr Rod Houg-Lee, President of the UNSW HK Chapter has been the main force behind the Foundation and he will take up the position of director along with Dr Ronald Lu, UNSW HK Chapter Patron; Professor John Ingleson, Deputy Vice-Chancellor and Ms Clare Taylor, Director, Marketing and Development.

***"It was important for us to obtain exemption from tax status for the UNSW Hong Kong Foundation for a number of reasons. The first reason is that it demonstrates our commitment. Approval is only given to charitable institutions or trusts of a public character. The second reason is that it means that any donations to the Foundation qualify as approved charitable donations which should be tax deductible in Hong Kong."*** Rod Houg-Lee said.

The HK Chapter Executive Committee members also deserve a special mention. They have volunteered considerable time over the past few years organising events including the UNSW Invitational Sports

Day and the Annual Alumni Dinner to raise funds for the Foundation. Along the way more and more alumni have become involved in the Chapter which now boasts over 4,000 members.

The initial aim of the Foundation will be to raise additional funds so that the HK Alumni Chapter Scholarship can provide full tuition and living expenses to a HK student studying at UNSW.

### It's all in the figures

Although the process of obtaining exemption from tax status for the UNSW HK Foundation took time, it did not perturb UNSW alumni determined to raise money to help others.

In 2004, the HK Chapter established the inaugural UNSW HK Alumni Scholarship (to be held in perpetuity) and donated AUD25,000 to the University. Matching funds were provided by UNSW and the scholarship now holds AUD50,000. The Scholarship is being offered for the second time and will award AUD3,000 to the 2006 HK scholarship winner.

When the UNSW HK Foundation bank accounts open, the Chapter intends to make another donation of HKD100,000. In addition, several UNSW alumni made pledges at the Annual Alumni Dinner in 2005, totalling a further HKD80,000.

Rod Houg-Lee says ***"The challenge we have set ourselves is to raise at least AUD500,000 in the short term, which if matched dollar for dollar by UNSW will give us a scholarship fund of AUD1,000,000. This should inspire our Hong Kong alumni to do more by providing a reason, more than the very good reasons of friendship and networking, to be an active member of the Hong Kong Chapter."***

If any UNSW alumni would like to support the Foundation by making a donation, or developing Corporate Scholarships, please contact Liddy Korner, Manager, UNSW HK Office on (852) 2593-9901 or

[l.korner@unsw.com.hk](mailto:l.korner@unsw.com.hk).

## February 2006

Kung Hei Fat Choi!

The Year of the Dog kicked off with a bang at the 5th UNSW Invitational Sports Day. The event attracted around 120 alumni from UNSW and many other Australian universities. The Sports Day sets the scene for what will be an exciting and eventful year.

Some important activities taking place include the launch of the UNSW HK Foundation which late last year obtained exemption from tax status from the Inland Revenue Department. The University will be recruiting a Development Officer to manage the Foundation.

The new Vice-Chancellor and President Mr Fred Hilmer AO will take up his position in June 2006 and we are hopeful that he will visit HK shortly after.

UNSW Asia is forging ahead with the appointment of the first President late last year. In addition, the first 25 students start the UNSW Foundation Year program in Singapore next month and this will lead to their enrolment in UNSW Asia in 2007.

Finally, the date is set for the biggest event in the HK calendar - the UNSW Annual Alumni Dinner will be held on 8 July 2006. Keep that date free as the HK Chapter has already started planning for what will be a great night.

**Liddy Korner**

*Manager, UNSW HK Office*



*UNSW Invitational Sports Day 2006*

## UNSW Asia update

### First President of UNSW Asia appointed

UNSW has announced the appointment of Professor Greg Whittred as the first President of UNSW Asia.

Professor Whittred was the Dean of the Faculty of



Library - artist impression



UNSW Asia President Prof Greg Whittred and UNSW Vice-Chancellor Prof Mark Wainwright at the green fields site for the new campus

Commerce and Economics at UNSW in Sydney, one of the leading business faculties in the Asian region. He took up the new position in November 2005, and will relocate to Singapore this year.

UNSW Vice-Chancellor Professor Mark Wainwright said it was a significant appointment and a key milestone in the development of UNSW Asia.

"Professor Whittred has the ideal credentials to lead UNSW Asia as its inaugural President," Professor Wainwright said.

"He is one of the University's most distinguished business academics, has been at the forefront of our engagement with Asia and brings a wealth of

management and leadership experience to the role," the Vice-Chancellor said.

### Campus profile

A new tropical campus is being built for UNSW Asia on a greenfield site at South Changi, adjacent to the Expo MRT Station, the new Singapore Convention Centre and a business technology park.

The campus Master Plan is being developed by

internationally acclaimed architect Kerry Hill. His design is based around creating a 'garden university for a garden city'.

It is expected that construction of the campus will commence in 2006 with Stage One of the development completed in late 2008. UNSW Asia will commence in temporary accommodation at the former campus of Republic Polytechnic.

Significant investment in infrastructure will include extensive research laboratories, a library, student amenities, accommodation, and all the requisite services of a world-class university.

## AGSM to return to UNSW sole ownership

The University of New South Wales and the University of Sydney, currently partners in the Australian Graduate School of Management (AGSM), have agreed to end the joint venture, leaving open opportunities for further collaboration. AGSM will revert to being wholly owned by UNSW.

UNSW Vice-Chancellor Professor Mark Wainwright, said: "The partnership has served both universities and AGSM well. Over the time of the agreement, AGSM has continued to grow into a world-class business school, with obvious benefits to management education in this country and to both partner institutions."

Professor Wainwright said the return to 100 percent ownership will allow UNSW to further strengthen its links with AGSM.

AGSM, established in 1977, was wholly owned by UNSW for 22 years. The joint venture with the University of Sydney commenced in 1999. Students currently enrolled at AGSM will continue to receive jointly badged degrees.

AGSM offers a part-time MBA program in Hong Kong, taught by key faculty who fly here for face-to-face classes.

AGSM will hold its next information seminar from 7-8pm, Wednesday 8 March, 4/F Wheelock House, 20 Pedder St. Central. For further information call 2593-9902 or email [contact@agsm.com.hk](mailto:contact@agsm.com.hk)



## Upcoming Events

**23 February: Lifelong Learning Seminar**  
Business Expansion via Personal Growth:  
The Art of Growing your Business  
*Paul Stefanesson, ipac*

**8 March: AGSM Information Seminar**  
AGSM's part-time MBA program in Hong Kong is structured to provide flexibility for busy Hong Kong professionals.  
*Professor Mark Hirst, director AGSM HK MBA*

**8 July: UNSW Annual Alumni Dinner**  
Mark this date in your diary as it is the biggest event of the year!

Contact the UNSW HK Office on 2593-9900 or email [bookings@unsw.com.hk](mailto:bookings@unsw.com.hk) to reserve your place at these events.