

NEW APPOINTMENTS AT UNSW GLOBAL

MARC WEEDON – NEWSTEAD; GROUP EXECUTIVE UNSW INSTITUTE OF LANGUAGES

Mr Marc Weedon-Newstead took up his position as Group Executive UNSW Institute of Languages in February 2009.

Marc comes to UNSW Global from his role as CEO ACCESS Programs Australia Ltd, a not-for-profit, quality-accredited provider of employee assistance programs.

Marc has had a long involvement in English language teaching and the management of language teaching organisations. His early career as an English teacher was spent overseas and included teaching in rural secondary schools in Sudan, teaching the military in Kuwait, and working in Japan for a national university.

Since returning to Australia in the early 1990s, Marc has held senior management positions in a number



Mr Marc Weedon

of language teaching organisations including Insearch, GEOS and Australian Centre for Languages (ACL). His experience includes not only educational and operational management of language centres, but also responsibility for financial management, business development and marketing.

JEFF LAURIE, GROUP EXECUTIVE EDUCATIONAL ASSESSMENT AUSTRALIA



Mr Jeff Laurie

Mr Jeff Laurie commenced his role as Group Executive of UNSW Global's Educational Assessment Australia (EAA) in January 2009.

Jeff joined EAA from the New South Wales (NSW) Department of Education and Training's international commercial arm, DET International, where he managed a unit pursuing offshore projects for New South Wales Schools and TAFE NSW. These projects

included the introduction of a new K-12 schools curriculum (based on the NSW curriculum) into the Emirate of Abu Dhabi and which has now been adopted nationally by the United Arab Emirates.

Jeff previously worked within the international business areas of the NSW Department of State and Regional Development and the Northern Territory Government after spending 6 years at the University of Technology Sydney (UTS) developing trans-national operations around Asia. Jeff has also worked as an academic in Marketing at several universities (including UNSW) as well as operating his own international marketing consulting business.

Jeff's 'first career' was with the Commonwealth Government's International Trade portfolio for nearly 19 years. Much of this time was with Austrade and included an appointment as an Australian Trade Commissioner to Bahrain and Qatar.

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**BRETT CUNNINGHAM;
COUNTRY MANAGER
UNSW HONG KONG OFFICE**



Mr Brett Cunningham

Mr Brett Cunningham joined UNSW Global in April 2009. Brett has an international not-for-profit background with the Australian Red Cross and the London Business School (LBS).

Brett joined LBS in 2004 and from January 2007 held the position of Global Marketing Director for Executive Education. During his tenure

he developed the global marketing strategy which included establishing new and emerging market entry strategies for Russia, India, Middle East and China.

Brett developed innovative Corporate and Alumni relationship management programs, whilst also leading the design and development of the future suite of LBS Executive Programs currently being launched.

He has a successful track record in fundraising and was a key member of the Australian Red Cross marketing and fundraising team, which raised AUS\$20 million through the 2002 Farmhand campaign and AUS\$15 million during the Bali Bombing Appeal. He also managed the Australian Red Cross' largest national annual campaign, raising AUS\$7.5 million in 2004.

NEVILLE WALTER; GROUP EXECUTIVE BUSINESS DEVELOPMENT

Mr Neville Walter was appointed



Mr Neville Walter

as Group Executive Business Development for UNSW Global Pty Limited in January 2009.

Neville brings to the role a hands-on approach to sales, marketing and business development which spans both large corporate companies such as British Airways, PricewaterhouseCoopers and Caltex and start-up businesses. He was most recently engaged in Strategic Account Management at Caltex. Originally from the UK, he has been living in Australia for almost 5 years.

STUDENT PROFILE

UNSW INSTITUTE OF LANGUAGES AND FOUNDATION STUDIES



HUYNH, Ngoc Quan

Name: HUYNH, Ngoc Quan
Nationality: Vietnamese
Foundation Studies program: Transition program (Oct 2008) – Commerce Stream
Foundation results: GPA: 9.8 /10 (A+ in all academic subjects; A- for English)
Further Studies: Bachelor of Commerce, UNSW

After completing high school in Ho Chi Min City in Vietnam in 2008, Ngoc chose to study English at the Institute of Languages and then enrol in the UNSW Foundation Studies Transition program, to allow time to adapt to the University environment and life in Australia before commencing his Bachelor of Commerce at UNSW.

Despite studying English for many years in Vietnam, he discovered that learning English in Australia was a totally different experience, especially with regard to speaking and listening. Ngoc commented

“The courses in English and Foundation gave me a good chance to improve this day by day and now I believe that I have both the confidence and ability to communicate with others. I am quite interested in the way of studying here.

It is totally different from high school in Vietnam, where I just needed to listen and write down what the teacher said. In Foundation, my classes were small enough for me to communicate with the teachers and participate in class activities. Therefore I believe that studying this new way helped me understand the lectures more. The best thing in my class was that everyone in my class spoke English rather than their own languages. I think this gave me an opportunity to practice speaking English. The teachers were so nice that I could ask whatever and whenever I want, not only about studying but also about the society outside so that I could know more about Australian lives and people.

UNSW Foundation also held many outdoor activities such as the barbecue on the Orientation day, the trip to the city during the Orientation week, and playing sports every Friday. These kinds of activities were really necessary as they gave me a chance to meet new friends and be more confident when attending social activities. For those who feel shy when just coming to Australia (like me), these activities are really important for them to overcome these obstacles. The time in Foundation is really a good transition process between high school and university and provides good preparation for study at university”.

Ngoc is now in the first year of a Bachelor of Commerce at UNSW. After Ngoc graduates, he would like to work for a financial firm in Sydney (e.g. a bank or insurance company) before returning to Vietnam.

➤ Classrooms Upgraded at the UNSW Institute of Languages, Randwick Campus

Commencing July 20th 2009 (that is, the start of our Term 6) UNSW Institute of Languages will open its newly upgraded teaching and learning facilities at the UNSW Randwick Campus.

A variety of classes, including Pre-Foundation English for international students and Migrant English for local students will now be taught full-time at Randwick. Modern Language and Language Teacher Education courses will continue at the Randwick campus.

Computer labs, student resource centre, student break out areas and general improvements to the purpose built Institute of Languages building

at the Randwick campus will create a stimulating and enriching learning environment for students. These improvements will help to ensure that students enjoy their learning experience at the Randwick campus, where they are surrounded by trees and gardens, while studying with a diverse group of students.

Students based at the Randwick campus will continue to have access to all the facilities across both Institute of Languages campuses, as well as access to many UNSW resources and facilities.

The link below will take you to a map showing the street address and

location of the Randwick campus. www.languages.unsw.edu.au/contactUs.html

Full details of the Pre-Foundation English courses can be found at: www.languages.unsw.edu.au/engForUniversity/PFY.html

Full details of the Migrant English courses can be found at: www.languages.unsw.edu.au/engForMigrants/engMigrants_main.html

Please contact our Student Services staff if you have any particular questions or comments.

➤ Online with UNSW Institute of Languages

The Institute of Languages successfully launched its new website www.languages.unsw.edu.au in late February 2009.

Initial feedback from students and UNSW Global's Education Representative network has been very positive.

Site statistics indicate a 500% increase in average daily traffic to the website and more visitors to the site globally.

Key elements on the website include:

New improved navigation for international students to assist in identifying courses and 'How to enrol'

procedures. <http://www.languages.unsw.edu.au/index.html>

Sample timetables and course information <http://www.languages.unsw.edu.au/engForWork/GPE.html>

Student Testimonials giving students an appreciation of studying at the Institute <http://www.lang.unsw.edu.au/testimonials.html>

Comprehensive list of Tests and Test Preparation courses available for students http://www.languages.unsw.edu.au/testing/testing_main.html

Information on living in Sydney <http://www.languages.unsw.edu.au/livingSydney.html>



www.languages.unsw.edu.au/livingSydney.html

Tell us what you think about the new website? Any feedback can be provided to our Marketing Communications Manager, Mr Peter Coady, at p.coady@unsw.edu.au

➤ UNSW Global's ongoing commitment to quality support



As part of our ongoing commitment to providing quality support to our network of education representatives, UNSW Global is currently revising and updating our Education Representative Manual.

The first version of the Education Representative Manual was distributed to all of our education representatives in April 2008 and UNSW Global's marketing team has been active in using the manual to provide new information and updates as we meet representatives all over the world.

Guided by feedback from our representative network and an internal review we have updated information on contact details, some of our administrative procedures and any regulatory requirements associated with such matters as visas and National Code obligations.

We look forward to distributing the updated version to our education representative network soon.

Educational Assessment Australia International Competition Awards 2009



EAA International Competition Awards 2009

Educational Assessment Australia (EAA) has a long and proud

association with schools in conducting the International Competitions and Assessments for Schools (ICAS). Our aim and commitment to schools, students and their families is to provide a challenging and informative experience that highlights, rewards and encourages academic achievement.

Those students who attain the highest standard in the International Competitions and Assessment for Schools are awarded University of New South Wales medals.

We would like to congratulate all of the students who were awarded medals for ICAS 2009. It is truly an outstanding achievement and we are proud to present some of the Dual Medal Winners.

Medal winners come from every state of Australia and Islands of New Zealand along with countries including Brunei, Hong Kong, India, Indonesia, Malaysia, the Pacific Region, Singapore and South Africa.

For further information on EAA or ICAS please go to www.eaa.unsw.edu.au

Study Abroad

Name: Christopher Irding

Age: 24

Nationality: Swedish

Former studies: Bachelor of Engineering at Chalmers University of Technology; Bachelor of Business at the University of Gothenburg

Interests: Surfing, nightlife, poker.

1. What led you to decide to study overseas?

After three years at the same university I felt I needed a change. My friends had all been abroad and had had very positive experiences. It had changed them; they were happier, more mature and had more active lifestyles. I wanted that change.

2. Why did you choose Australia/Sydney?

When I thought about my options there were two things I considered, the overall atmosphere and the quality of the university. Australia, probably the most famous country in the world when it comes to an enriching lifestyle and almost perfect climate, was exactly the kind of atmosphere I was looking for. I wanted to stay in a big town, where I couldn't get bored. To choose an English speaking country for a study overseas experience clearly has a lot of advantages too.

3. Why did you choose UNSW?

UNSW's prominence in finance attracted me and the university is highly placed in international rankings.

4. What courses are you studying now?

At UNSW you take four courses during one semester. My favourite course

this semester is about venture capital and private equity. I'm also taking the courses "derivatives and other risk instruments" and emerging financial markets. My last course is about the use of Excel and Visual Basic within finance.

5. How do you find studying in Australia compared with studying in Sweden?

The difference is not huge, neither compared to work load or structure. As a result, I found it quite easy to adjust to the study environment here.

6. What is next for you after you have completed your year as a Study Abroad student?

I have decided to make a transition to the Master of Finance program. The Master of Finance program at UNSW will cover a lot of advanced finance topics that will be beneficial to me in my career. The courses that I take this semester are part of that program. Instead of one year at UNSW, I will study one and a half years in total and at the end graduate with a Masters degree.

7. And after you have finished your Master of Finance at UNSW?

I will finish my engineering degree back home by writing a Masters thesis and in March next year start my professional career as a management consultant at Boston Consulting Group in Stockholm. My long term plans are to work within venture capital.

8. Has your time at UNSW met your expectations of studying abroad?

I was so eager to study in Australia



Christopher Irding

that I actually decided to go one semester before our regular study abroad program started and hence my expectations were very high. I have not been disappointed! The courses have been great and the level of depth within finance at UNSW far exceeds what I could have found in Sweden. But what you remember is the fun, the friends. People say it's the best time of their life. It's not a lie.

9. How would you describe your time at UNSW?

There have been a couple of really tough periods since you take four courses at once and mid-terms, assignments and exams converge between the subjects. But it has also been a lot of coffee in the sun.

10. What advice would you give to other students coming to Sydney on a Study Abroad program?

Have a positive attitude and always take an opportunity if it is presented to you, no matter if it is a surf at 6 in the morning or a party. Stay outside, stay active and meet lots of people.